

SmartFlower Solar

Transform your sustainability investments into visible brand assets.



Your business is already investing significantly in renewable energy and sustainability initiatives. SmartFlower ensures those investments don't remain invisible. It transforms them into powerful, customer-facing statements that strengthen your brand, engage stakeholders, and differentiate you from competitors.

Why SmartFlower for Businesses:

			
Visual Icon A distinctive sculptural design that serves as a landmark, making your sustainability commitment impossible to miss.	Stakeholder Engagement Customers, employees, and partners see renewable energy in action as the SmartFlower tracks the sun throughout the day.	Marketing Amplification Unlike rooftop or offsite power, SmartFlower turns renewable energy investments into public brand visibility.	Interactive Experience Use QR codes or information kiosks to educate visitors about your broader sustainability initiatives.



The SmartFlower Difference

Most corporate renewable energy investments happen out of sight, including remote wind farms, rooftop panels, or renewable energy credits. These are essential for meeting sustainability goals, but they don't communicate your commitment to the people who matter most: your customers, employees, investors, and communities.

SmartFlower changes that equation. It's the bridge between operational sustainability and brand storytelling. SmartFlower is a physical manifestation of your values that creates emotional connections, drives social media engagement, and positions your organization as an innovation leader.

SmartFlower also generates clean solar energy (4,000–6,500 kWh annually), contributing to your renewable energy targets while serving its primary role as a visible sustainability statement.

Ideal Applications



Toyota, WV, USA



San Jose Children's Discovery Museum, CA, USA



Elon University, NC, USA



Henderson Innovation Park, TX, USA

Make your sustainability story **visible.**



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