

Case Studies

Global Sustainability Academy



An Iconic Platform for Sustainability Leadership in Oman with SmartFlower



Global Sustainability Academy in Oman

Oman Cables Industry unveiled its Global Sustainability Academy featuring Oman's first SmartFlower. The Academy is also the first of its kind in Oman and was built to spark innovation and inspire the next generation of leaders driving the country's future.

The Academy builds on Oman Cables Industry's long-term strategy by providing an iconic platform to exchange ideas, deepen expertise and put sustainable solutions into practice. The initiative also significantly contributes to the country's transition to sustainable energy and economic diversification.

H.E. Dr. Saleh bin Said Masan, Undersecretary of the Ministry of Commerce, Industry and Investment Promotion for Commerce and Industry, said: "The Global Sustainability Academy represents the kind of partnership that translates national vision into practical progress. By embedding sustainability and innovation within industry, it strengthens the foundations of Oman's knowledge-based economy and builds the capabilities our future industries will rely on."



In addition to its SmartFlower educating visitors on solar energy, the Academy also features renewable energy zones and circular design materials – creating a space that reflects Oman's vision for a more sustainable future. These features will complement the Academy's programs, such as She STEMS, Build the Future and Kids in STEM, by providing hands-on learning demonstrations and environments for initiatives like innovation and climate action. [Read the full article here.](#)